



ERIE KENNEL CLUB, INC

ALL-BREED DOG SHOWS AND OBEDIENCE & RALLY TRIALS

ERIE'S BAYFRONT CONVENTION CENTER
TWO SHOWS – ONE GREAT SITE – JANUARY 27-28, 2018

Erie Kennel Club, Inc.
C/o Jamie Nevel
636 Tyndall Ave
Erie, PA 16511

Dear Friends of the Erie Kennel Club:

We offer our gratitude to past and future supporters of the Erie Kennel Club. Generous advertising support in the show catalog has certainly added to the success of our dog shows. This show is considered a premier Erie event and our 2017 shows drew exhibitors and spectators from Pennsylvania, Ohio, New York, the east coast, and Canada. Spectators love to watch the 1,000 magnificent show dogs compete in conformation, obedience, and rally events. Our "Meet the Breeds" attraction offers spectators the opportunity to experience a personal introduction to many breeds and learn about them from their owners or breeders. In addition, we offer a specialty shopping experience where a wide variety of vendors offer unique items for those at both ends of the leash.

As we plan our January 2018 shows at the Bayfront Convention Center, we invite you to advertise in the show catalog to present your message to the 3,500 potential customers who visit our show. Our past ad rates remain the same. The Inside Front Cover, Inside Back Cover, and Back Cover will be reserved on a first request basis accompanied by payment in full to Erie Kennel Club.

Advertising Rates:

Full-page	\$45.00
1/2 page	\$30.00
1/4 page	\$20.00

Please review the acceptable media and file format on the order form. To place your order, attach your ad copy to the completed order form with a **paper clip** (staples leave marks that will show in final ad), enclose your check, and mail to the address on the form. You may send digital ad copy via email to james.nevel@gmail.com but payment must be sent via U.S. Postal Service.

Advertisement orders, with full payment, must be post-marked no later than **November 30, 2017**. A contribution of \$45 for catalog advertising and/or trophy donations will qualify for a free two-day show catalog, which will be available for pick up at the catalog table on the day of the show. Please make checks payable to Erie Kennel Club.

Thank you for supporting Erie Kennel Club's January 2017 shows.

Jamie Nevel
Advertising Chair

Jeanne Stiner
Show Chair